DEFEAT DUCHENNE CANADA

THE JESSE DAVIDSON FOUNDATION
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To whom it may concern,

I am writing on behalf of Defeat Duchenne Canada, the country's only national charity dedicated to ending Duchenne muscular dystrophy, the most common fatal genetic disease diagnosed in childhood.

Each year on World Duchenne Awareness Day, September 7, patient organizations, families, and communities around the world unite to light up landmarks in red in honour of those affected by Duchenne.

This global movement raises awareness, sparks important conversations, and reminds families that they are not alone in their journey. From the Colosseum in Rome and the Sagrada Família in Barcelona to Niagara Falls here in Canada, iconic landmarks have illuminated in solidarity with the Duchenne community.

We invite your organization to join this international initiative by lighting your building or landmark in red on Monday, September 7, 2026.

Your participation will help shine a light on the urgent need for awareness, research, advocacy, and support for families living with Duchenne across Canada.

In recognition of your support, your landmark will be proudly featured on our website and shared across our national social media channels as part of our World Duchenne Awareness Day campaign.

If you are able to participate or would like more information, please contact:

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Thank you for helping us build a future free from Duchenne muscular dystrophy.

About Defeat Duchenne Canada

Defeat Duchenne Canada is the country's only national charity dedicated to ending Duchenne muscular dystrophy. Our goal is to provide leadership in research, advocacy, and support to ensure every Canadian affected by Duchenne can live a long and active life.

About Duchenne muscular dystrophy:

One in every 5,000 boys is born with Duchenne muscular dystrophy, the most common fatal form of muscular dystrophy diagnosed in children.

The disease is relentless. It slowly weakens the body's muscles, deteriorating the function of vital organs and ultimately shortens their life. Although there are medical treatments that may help slow its progression, there is currently no cure and life expectancy hovers in the early thirties.

Learn more at defeatduchenne.ca